

**Report on**  
**Awareness programmes on “APSCHE Start-Up Programmes & MSME Schemes”**

**Date:22.11.22**

**Organized by**  
**Entrepreneurship Development Cell & Department of Computer Science & Engineering**  
**Resource Person**

**Dr. Prem Knowles, Assistant Professor, Department of Management Studies, MITS**

**Submitted by: Dr. K. Lakshmi, Coordinator, Entrepreneurship Development Cell**

**Submitted on 23/11/22**

**Number of Students Attended:**

Chief Patron	Patron	Programme Chair	Co-Chair	Convener	Coordinator
Dr. N. Vijaya Bhaskar Choudary	Mrs. N. Keerthi	Dr. C. Yuvaraj	Dr. K. Lakshmi	Dr. R. Kalpana	Dr. S. Elango
Secretary & Correspondent	Executive Director	Principal	Coordinator, ED Cell Professor, CSE	Professor & HoD, CSE	AP/CSE

The session was started with the welcome address of Dr. K. Lakshmi. During her welcome address, she also elaborated the objective of the Entrepreneurship Development Cell and importance of the awareness programme organised. Next the Vice-Principal (Academic) Dr. Ramanathan addressed the gathering. He stressed about the need of entrepreneurship and how it is useful for the development of the society. He insisted that the students should develop the entrepreneurial skill and be ready to give job to others.



The resource person shown light on the entrepreneurship and types of entrepreneurship. He described the types of MSME companies and the support provided by MSME for start ups. He had created interest among the students by showing few real case study entrepreneurship models.



Further he explained about the various schemes provided by Andhra Pradesh State Council for Higher Education such as TVARAN: Accelerating Women Entrepreneurs driving Climate

Resilience, and Startup India Seed Fund Scheme. Further, he explained about the Villgro's (incubator) support for the startups in the areas like Sustainable Mobility Challenge & Climate Smart Agriculture,